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For Immediate Release

Fluvanna County Chamber of Commerce Announces Inaugural “BBQ, Bands & Brews” Event

To be Co-Hosted by WINA’s Rick Daniels and Z95.1’s Sherry Taylor

www.bbqbandsandbrews.com

Palmyra, VA, February 27, 2012. The Fluvanna County Chamber of Commerce announced today that **BBQ, BANDS & BREWS** will be held on **Saturday, June 23**, at **Pleasant Grove**. Announcing the first-time event, Chamber Vice President Brenda Rigsby said, “BBQ, Bands & Brews will be a day of fun-filled family activity centered on delicious food and great entertainment. We are excited to bring this caliber of event to Fluvanna County, and are thrilled that **WINA’s Rick Daniels** and **Lite Rock Z95.1’s Sherry Taylor** will co-host.”

The highlight of the event is a **sanctioned Kansas City Barbeque Society (KCBS) barbeque competition** that will draw contestants from across the Commonwealth and beyond in the categories of pork, ribs, chicken and brisket. The Grand Champion of the 2012 **BBQ, BANDS & BREWS** will be invited to the largest barbeque contest in the world – the American Royal Invitational in Kansas City, MO – and entered into the lottery for the Jack Daniels World Championship Invitational in Lynchburg, TN. Additionally, all top finishers in the BBQ competition will receive invitations to compete in other sanctioned contests.

Rigsby added, “The day will include 30 national teams competing, 15 local teams, 20 craft beers, over 60 vendors, 7 food vendors, live music all day, a kid zone, a craft beer education tent, and much more. It will truly have something for everyone! And 10% of the day’s proceeds will be donated to the **Fluvanna County Food Bank**.”

Taylor Smack, owner of co-sponsor **Blue Mountain Brewery**, added “We’re very excited to be working with the Fluvanna County Chamber of Commerce on the **BBQ, BANDS & BREWS** Fest for this June. Bringing a sanctioned Kansas City Barbecue Society event together with a collection of Virginia’s best breweries is just too exciting an opportunity to pass up, and Blue Mountain Brewery was thrilled to be asked to sponsor the event. We’re also excited to introduce our newest venture, Blue Mountain Barrel House, as a co-sponsor of the festival. We’ll be rolling out a huge lineup of great new beers for the state from our new production brewery, and an afternoon of barbecue, music and fun is a perfect way to showcase what we love to do.”

The event has been recognized by Governor McDonnell for its contributions to the quality of life in the Commonwealth. It was developed by the Chamber to help promote tourism in Fluvanna County.

BBQ, Bands & Brews is proudly sponsored by:



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About the Fluvanna County Chamber of Commerce:

The Mission of the Fluvanna County Chamber of Commerce is to support Fluvanna County businesses and promote their success through networking opportunities, educational programs and business advocacy. The Chamber creates ways to bring the community together and draw visitors to Fluvanna County while helping businesses meet potential customers and clients. The volunteers of our Special Events Committee have increased efforts in this area by adding to the Chamber's events schedule our Wine Festival (an annual event initiated in September 2011) and the Inaugural BBQ, BANDS & BREWS in June 2012.

For more information about the Chamber or BBQ, BANDS & BREWS, visit www.fluvannachamber.org.

About Blue Mountain Brewery and Blue Mountain Barrel House:

Blue Mountain Brewery was voted Best Brewery in the Best of C-ville 2011 Poll and is the only Virginia brewery that holds back to back Gold medals in the world's largest beer competition, the Great American Beer Festival, in 2010 and 2011. It is located on Rt. 151 in Nelson County (Afton), Virginia and is open 7 days a week (Mon-Sat from 11:00am until 10pm and Sunday from 11am-9pm) for lunch, dinner and Sunday brunch. An expanded selection of Blue Mountain drafts is available at all times along with local food & wine. For more information, visit www.BlueMountainBrewery.com.

Blue Mountain Barrel House was founded by the creators of the original Blue Mountain Brewery. It is the company's first production brewery, focusing on the barrel-aged and higher-end beer offerings from the Blue Mountain family. The Barrel House will be opening a tasting room at the new production brewery in 2013. For more information, visit www.bluemountainbarrel.com.

About the Kansas City Barbeque Society:

THE KANSAS CITY BARBEQUE SOCIETY (KCBS), a nonprofit organization dedicated to promoting and enjoying barbeque, is the world's largest organization of barbeque and grilling enthusiasts with over 14,000 members worldwide. KCBS sanctions over 300 barbeque contests coast-to-coast throughout America. From volunteering to actual event production, our members also offer assistance to civic and charitable organizations who organize events. For more information or a list of KCBS-sanctioned events, visit www.kcbs.us.

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