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For Immediate Release

Microenterprise to be Topic of Chamber Breakfast Meeting *Fluvanna Chamber to Host the Community Investment Collaborative*

Palmyra, VA. November 16, 2012. On **Tuesday, December 4**, the Fluvanna County Chamber of Commerce will host **Wendy Brown**, co-founder of the **Community Investment Collaborative**, at its monthly networking breakfast. Brown's talk - ***Entrepreneurship Made Relevant and Accessible*** – will focus on the mission of the CIC, its process, and how local entrepreneurs can benefit from its services. "The CIC uses a comprehensive three-phase approach: education, financing, and mentoring," said Brown. "This approach is unique and greatly enhances the probability of success in our entrepreneurs' ventures."

The President of the Fluvanna County Chamber, Jim Bogdan, says that the CIC's approach can be of help to all entrepreneurs in Fluvanna County. "We hope that anyone in Fluvanna who is either currently operating, or is thinking about opening, a small business will join us," said Bogdan. "This is an opportunity to learn about access to microfinancing as well as resources that are in place to help small businesses succeed."

The Chamber's Networking Breakfasts are held at the Ashlawn Grille in the clubhouse at Lake Monticello beginning at 7:45 a.m. Cost to attend this event is \$10 for Chamber members and \$12 for non-members. For more information or to register, contact the Chamber office at 434-589-3262 or visit www.FluvannaChamber.org.

About the Community Investment Collaborative

CIC is a microenterprise development organization based in Charlottesville, with a mission to leverage community resources to provide capital and education to entrepreneurs who have difficulty accessing funding from traditional sources and who seek an educational support system that is relevant to their business needs. For more information, visit <http://cicville.org>.

About the Fluvanna County Chamber of Commerce

The Mission of the Fluvanna County Chamber of Commerce is to support Fluvanna County businesses and promote their success through networking opportunities, educational programs and business advocacy.

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