



P.O. Box 93
177 Main Street
Palmyra, Virginia 22963
www.fluvannachamber.org
Phone: 434-589-3262

April 7, 2016

Dear Investor,

The Special Events Committee of the Fluvanna County Chamber of Commerce is making preparations for our 2016 community event.

The BBQ, Bands, Brews and Wine Festival Event will be from 11:00 am to 6:00 pm on Saturday, October 1, 2016 at the beautiful Pleasant Grove Park in Palmyra. We anticipate six local wineries and vineyards will participate this year. The festivities will also include music, activities for children, and a wide variety of vendors offering food, arts and crafts and products and services.

The event raises funds that will enable the Fluvanna County Chamber to undertake projects this year which include Scholarship Funding, Business After Hours Events, and forming a Legislative Committee to deal with community concerns as well as State issues that affect local businesses.

We invite you to review our Annual Event Sponsorship investment opportunities and consider making a major impact on the fun that translates into good business for Fluvanna County.

We are excited to host this event and we appreciate your consideration of this opportunity to promote your business, provide some fun for your clients, and support a great event in Fluvanna County.

If you have any questions, please call or email the Chamber Office using the information above.

Sincerely,

Special Events Committee
Fluvanna Chamber of Commerce Board of Directors



**Fluvanna County Chamber of Commerce
BBQ, Bands, Brew and Wine Festival
October 1, 2016**

We are interested in becoming a:

- Level One Sponsor \$2,500.00
- Level Two Sponsor \$1,000.00
- Level Three Sponsor \$300.00
- Level Four Sponsor \$100.00

Company Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email: _____

Please return this form along with appropriate fees to:

Fluvanna County Chamber of Commerce
P.O. Box 93
Palmyra, VA 22963

By signing and returning this form to the Chamber Office, we hereby are making a commitment to sponsor the Fluvanna County Chamber of Commerce 2016 Annual Event.

Authorized Signature: _____ Date: _____



2016 Annual Event Sponsorship Investment

Level One Sponsor **\$2,500.00**

- Recognition on the Chamber of Commerce Website
- Recognition in the News You Can Use
- Recognition in all media advertising**
- Company logo/name featured on event poster, flyer and/or rack card**
- Banner (max. 3'X5' provided by Sponsor) displayed during the event
- 16 Tickets
- 8 VIP Parking Passes
- 1 Tent Space – Bring your own 10x10 pop up tent and enjoy your own piece of Pleasant Grove for the entire festival

Payment Options:

- Full payment at time of Contract
- 50% at time of contract and 50% by July 1, 2015
- **For those who are current with payment by the time of advertising and marketing/promotional materials for event are finalized*

Level Two Sponsor **\$1,000.00**

- Recognition on the Chamber of Commerce Website
- Recognition in the News You Can Use
- Banner (max. 3'X5' provided by Sponsor) displayed during the event
- 8 Tickets
- 4 VIP Parking Passes
- 1 Tent Space – Bring your own 10x10 pop up tent and enjoy your own piece of Pleasant Grove for the entire festival

Payment: Full payment due at Contract

Level Three Sponsor **\$300.00**

- Recognition on the Chamber of Commerce Website
- Recognition in the News You Can Use
- Banner (max. 3'X5' provided by Sponsor) displayed during the event
- 6 Tickets
- 3 VIP Parking Passes

Payment: Full payment due at Contract

Level Four Sponsor **\$100.00**

- Recognition on the Chamber of Commerce Website
- Recognition in the News You Can Use
- 2 Tickets
- 2 VIP Parking Passes

Payment: Full payment due at Contract